



**GREAT
WEST WAY®**

WELCOME TO THE GREAT WEST WAY



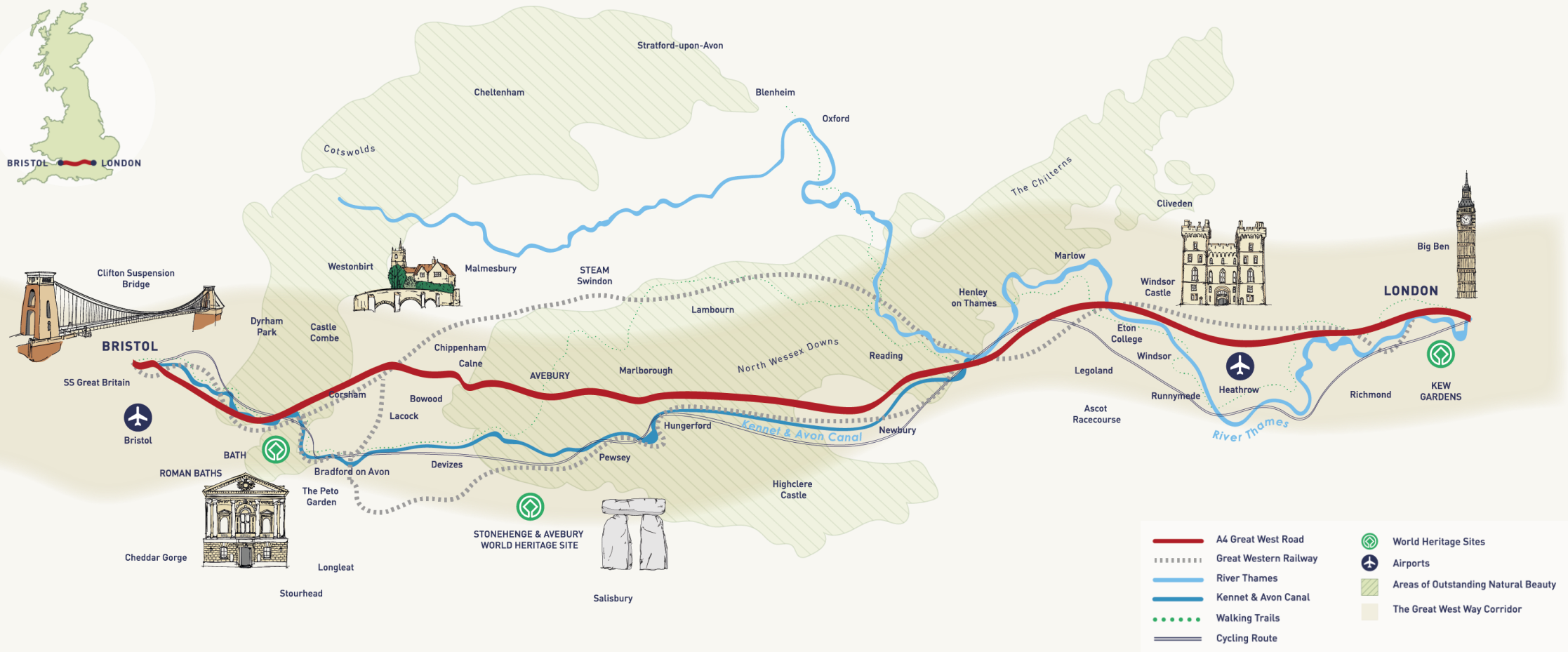
GreatWestWay.co.uk/traveltrade | [@GreatWestWaybiz](https://twitter.com/GreatWestWaybiz)



Our Vision

To create one of the world's premier touring routes between
London and Bristol

GREAT WEST WAY ROUTE MAP



- A4 Great West Road
- Great Western Railway
- River Thames
- Kennet & Avon Canal
- Walking Trails
- Cycling Route
- World Heritage Sites
- Airports
- Areas of Outstanding Natural Beauty
- The Great West Way Corridor

Why Choose England's Great West Way®



What is it?

The Great West Way is a new touring route between London and Bristol. The 125 mile route was based on one of the first Great Roads commissioned by the kings of England (1660).

Who is it for?

The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.

Why Choose England's Great West Way®



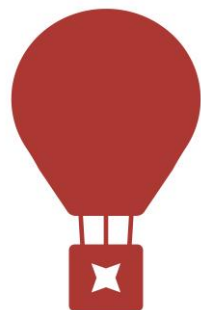
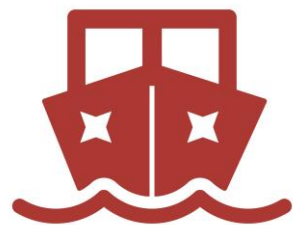
What is it like?

Along the Way, everyday England rubs shoulders with world famous heritage - English icons Bath, Windsor, Southern Cotswolds and nearby Stonehenge. There are a range of travel options – road, rail, water, walk, cycle.

Why should I choose the Great West Way?

The Great West Way offers an extraordinary variety of English experiences not found in any other part of the country. Discover our way with a range of themes - History & Heritage, Food & Drink, Waterways, Cities & Culture, Gardens, Local People, Sport & Adventure

GREAT WEST WAY A MULTI-MODAL ROUTE



GWR GREAT WEST WAY DISCOVERER PASS



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Journey planner | Live departure boards | Season ticket calculator | Your ticket | Discounts | Travel tools | Special offers

Train times & tickets

- > By Train Company
- > Special offers A-Z
- > Rovers & Rangers
- > 2 FOR 1 Offers in London

Great West Way Discoverer Global 7 Day

Summary

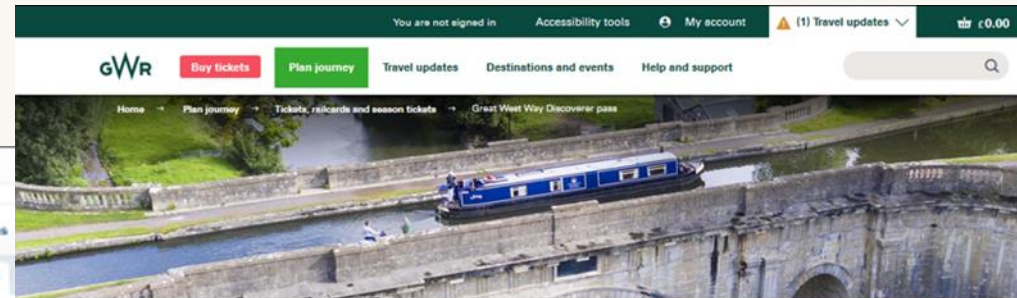
Overview
The Great West Way is a new 125-mile touring route between London, Bath and Bristol, based on ancient routes, roaming through idyllic countryside, quaint villages and elegant towns. Relax and journey along the Great West Way on the rail and bus network using the Great West Way Discoverer Global 7 Day ticket.

Details
With the Great West Way Discoverer Global 7 Day ticket you can travel by train off-peak between London and Bristol using GWR and SNR rail services. The Global ticket also includes unlimited travel on the bus services along the route, listed below:

Bus services

- X2 and X32 between Oxford and Wantage – Thames Travel, Connector service
- X38/X39 & X40, Reading, Henley, Wallingford, Oxford – Thames Travel, River Rapids service
- X5 Salisbury, Amesbury, Pewsey, Marlborough, Swindon – Salisbury Reds service
- 49 Trans-Ittle-Express, Swindon, Troasbridge – Stagecoach West service
- 50 Swindon, Royal Wootton Bassett, Chippenham – Stagecoach West GOLD service
- 56 Swindon, Faringdon, Oxford – Stagecoach West GOLD service
- 8081 Swindon – Marlborough – Stagecoach West service
- All First West of England services except the Bristol Flyer services at present

- Green Line services 792 and 793 between Heathrow, Windsor and LEGOLAND Windsor Resort
- Reading Buses services, excluding Greenwave, Kennedys, football and special event services



Great West Way Discoverer pass

The Great West Way is a 125-mile touring route between London, Bath and Bristol, based on ancient routes, roaming through idyllic countryside, quaint villages and elegant towns.

Get around the Great West Way on the rail and bus network using the Great West Way Discoverer pass. It includes unlimited Off-Peak train travel from London Paddington along the route to Bristol Temple Meads via Reading with options to branch off towards Oxford, Kemble and Salisbury via Westbury (or London Waterloo to Salisbury with South Western Railway). It also includes unlimited travel on the bus services along the route listed below.

Choose from a one day or seven days ticket to enjoy your Great West Way adventure.

	1 day	7 days
Name	Great West Way 1 day	Great West Way 7 days
East	£69	£159
West	£24	£69
Global	-	£239



GB Rail Rover Guide

DON'T NOAN - JUST ROAM

Railrover home | **Great West Way Discoverer East** | Megatrain | Caledonian Sleeper | Railcard

GREAT WEST WAY DISCOVERER EAST

Unlimited off-peak travel for either 1 day or 7 consecutive days centred around the eastern part of the Great West Way. Bus travel in the area is also included.

The Great West Way is a new 125-mile touring route between London, Bath and Bristol, based on ancient routes.

WHERE CAN I GO WITH THIS TICKET?

The Great West Way Discoverer East allows you to travel on the following rail routes: London Paddington to Swindon via Didcot; London Paddington to Westbury via Pewsey; London Waterloo to Westbury via Salisbury.

The following bus routes are also included:
X2 and X32 Oxford and Wantage via Didcot Parkway – Thames Travel, Connector service
X38/X39 & X40, Reading, Henley, Wallingford, Oxford – Thames Travel, River Rapids service
X5 Salisbury, Amesbury, Pewsey, Marlborough, Swindon – Salisbury Reds service
Green Line services 792 and 793 between Heathrow, Windsor and LEGOLAND Windsor Resort
Reading Buses services, excluding football and special event services

FURTHER INFORMATION

NRE website
Great West Way website

see also:
Great West Way Discoverer West - The western end of the GW Way
Great West Way Discoverer Global 7 day - The whole of the GW Way

Prices & information

prices
1 day:
adult: £60.00
child: £34.50
railcard: £62.10
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7 days:
adult: £159.00
child: £79.50
railcard: £143.10
VP SEN DIS 2T HW FF

time restrictions
Mon to Fri: valid from 09:30

No restrictions at weekends or bank holidays

train operating companies
Great Western Railway,
South Western Railway

purchaseing
Online:
Station ticket office:
Station TVM:
Train conductor:
Buy on the day:
Buy in advance:
Order by telephone:
03457 000 125

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GREAT WEST WAY DESTINATIONS ALONG THE ROUTE



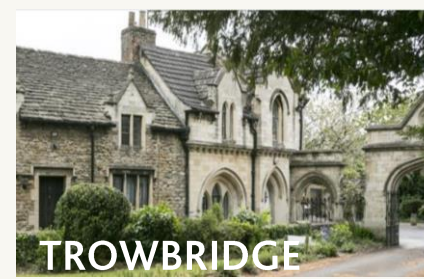
BRISTOL



BATH



BRADFORD ON AVON



TROWBRIDGE



CORSHAM



CHIPPENHAM



MALMESBURY



CALNE



DEVIZES



PEWSEY VALE



MARLBOROUGH



SWINDON



HUNGERFORD



NEWBURY



READING



HENLEY ON THAMES



WINDSOR

GREAT WEST WAY

GEOGRAPHY & LANDSCAPE



- **6 Counties** - Somerset, Gloucestershire, Wiltshire, Berkshire South Oxfordshire and Buckinghamshire
- **3 UNESCO World Heritage Sites** - Kew Gardens, Stonehenge/Avebury and Bath
- **3 Areas of Outstanding Natural Beauty** - The Chilterns, The Cotswolds and North Wessex Downs
- **3 National Trails** - The Ridgeway, Thames Path and Cotswold Way



GREAT WEST WAY DISCOVER EXTRAORDINARY HISTORY



LACOCK



THE ROMAN BATHS

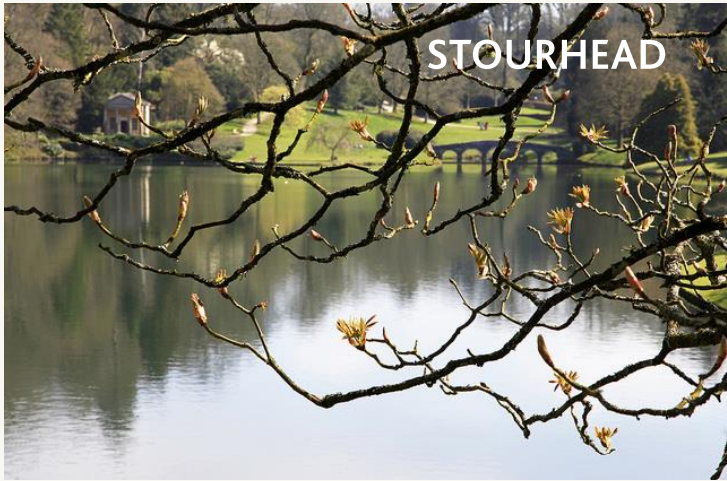


RUNNYMEDE



STONEHENGE

GREAT WEST WAY NATIONAL TRUST



GREAT WEST WAY ENGLISH HERITAGE



STONEHENGE



DONNINGTON CASTLE GATEHOUSE



APSLEY HOUSE

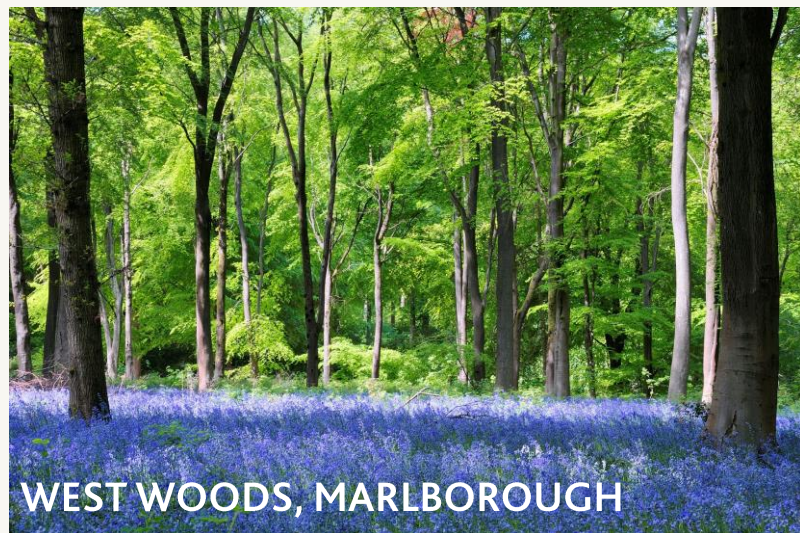


WELLINGTON ARCH



OLD SARUM

GREAT WEST WAY A ROUTE FOR ALL SEASONS



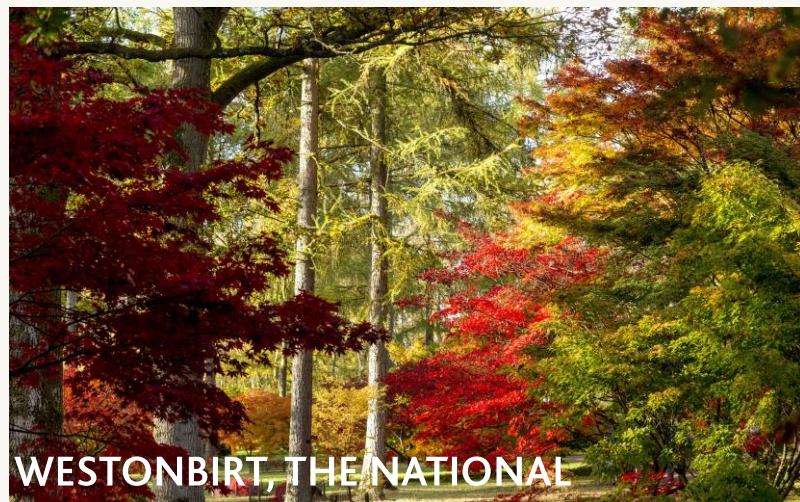
WEST WOODS, MARLBOROUGH



MARLBOROUGH COLLEGE SUMMER SCHOOL



STONOR AT CHRISTMAS



WESTONBIRT, THE NATIONAL ARBORETUM



LONGLEAT FESTIVAL OF LIGHTS



WINDSOR CHRISTMAS LIGHT SWITCH ON

GREAT WEST WAY STAYING ALONG THE GREAT WEST



ROYAL CRESCENT HOTEL & SPA



TROUTBECK
GUEST HOUSE



THE ROSEATE,
READING



THE RED LION, EAST CHISENBURY



HERITAGE
B&B



BUTTLE FARM



THE LANGLEY, IVER

GREAT WEST WAY FOOD & DRINK



GREAT WEST WAY ITINERARIES



ENGLAND'S GREAT WEST WAY
INSPIRING ITINERARIES
HISTORIC HOUSES & GARDENS

Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy those nearby.

Arrive Bristol Airport and travel in to Bristol
Overnight: Hotel du Vin City Centre (an old sugar mill)

Day 1. Bristol and Dyrham Park
The Georgian House Museum was an affluent Bristol sugar tycoon and slave owner's home around 1790. The Holburne Museum has a collection of fine and decorative art in a Grade I Listed building set in 5 acres. The University of Bristol Botanic Gardens feature more than 4,000 different types of plants, including many exotic species. Stop off at National Trust Dyrham Park, a spectacular late 17th-century mansion, garden and deer park.
Overnight: Whatley Manor Hotel & Spa

Day 2. Malmesbury, Westonbirt and Lydland Park
Explore Malmesbury, England's oldest borough with 12th Century Malmesbury Abbey, still in use today and Abbey House Gardens. At Westonbirt, The National Arboretum, walk amongst 15,000 tree specimens gathered from all over the globe and five National Plant Collections. End the day at Lydland Park, Swindon, a beautiful Palladian mansion sitting in 260 acres of glorious grounds with a church and walled garden.
Overnight: Cricklade House Hotel

Day 3. Cotswolds and Blenheim Palace
Take a detour off the route through the Cotswolds: visit New Brewery Arts in Cirencester; the gallery shows inspiring work by artists, makers, craftsmen and designers. Stop off at Burford's famous High Street for a spot of shopping, especially antiques. Move on to magnificent Blenheim Palace, the birthplace of Sir Winston Churchill.
Overnight: Hotel du Vin, Henley on Thames, a former brewery

Day 4. Henley on Thames
Stonor, home to the Stonor family for over 850 years. Discover art and treasure collections and beautiful Italianate gardens. Follow with a boat trip and vintage afternoon tea with Hobbs of Henley. Head to Runnymede stopping at Cliveden National Trust Gardens with breathtaking views over the River Thames. Over 300 years, each family has contributed to a series of distinct gardens.
Overnight: Runnymede on Thames Hotel & Spa

Day 5. Hampton Court Palace and Royal Botanic Gardens Kew
Visit the spot where the Magna Carta was signed at Runnymede before exploring Hampton Court Palace, a Tudor treasure with over a thousand rooms. Then it's a visit to Royal Botanic Gardens Kew. Walk 18 metres above the woodland floor and take in the views. Go inside

Kew Palace, once the family home of King George III and Queen Charlotte.
Overnight: The Langley, Nyer (opening Spring 2019)

Day 6. Bowood, Lacock or Longleat
Bowood, a Georgian country house with a garden by landscaper "Capability" Brown. Explore the arboretum with its vast collection of trees leading down to the lake. In the afternoon either a visit to Lacock Abbey & Fog Talkot Museum or end the day with a Journey off the route to Longleat House, exploring this stunning example of high Elizabethan architecture -- and the Capability Brown landscaped grounds surrounding it.
Overnight: A Abbey Hotel, Bath - The hotel encompasses three Georgian townhouses on North Parade, or The Royal Crescent, a five star hotel with 250 years of history.

Day 7. Bath
Take a look at No.1 Royal Crescent reflecting the period 1776-1796. Don't miss the Roman Baths and stop off at Prior Park Landscape Gardens National Trust, before heading out to the city to Ford Manor Gardens. Tucked away at the bottom of a tranquil valley, paths in the award-winning Grade I Listed gardens twist and turn around ancient statues, columns, terraces and architecture.
Overnight: Hampton by Hilton, Bristol Airport

INSIDER TIP

Find out how Dyrham Park looks after some of the most precious works, in its conservation studio tours? Several rooms previously unopened to the public have been transformed into a working conservation studio with free guided tours on Tue/Wed/Thurs, volunteer numbers permitting.

Places	Miles/kms by road
Bristol to Malmesbury	33miles/53kms
Malmesbury to Cricklade	14miles/23kms
Cricklade to Henley on Thames	74miles/119kms
Henley on Thames to Windsor	33miles/54kms
Windsor to Chippenham	106miles/171kms
Chippenham to Bath	44miles/71kms
Bath to Bristol Airport	32miles/52kms



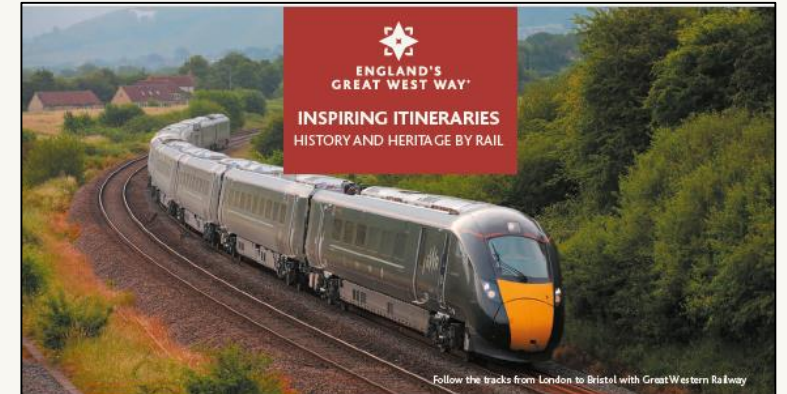
INSPIRING ITINERARIES
6-DAY WALKING
AND SIGHTSEEING TOUR

Local Tour Operators who can offer full tour package or individual days out from destinations for groups or individuals:
Alison Howell's Foot Trails: foottrails.co.uk
Active England: activeenglandtours.com/us/tours/6-day-guided-west-way-tour/
Around & About Bath: aroundandaboutbath.com
Trips from The Netherlands: nl/8-dagen-along-the-great-west-way
House of Britain: houseofbritain.nl/8-dagen-along-the-great-west-way
De Jong Intra: dejongintra.nl/vakanantie/groot-britannië/11-daagse-fly-drive-the-great-west-way
To find out more about England's Great West Way: GreatWestWay.co.uk and maps can be found here: GreatWestWay.co.uk/explore/maps

Contacts
Bath: visitbath.co.uk
Bristol: visitbristol.co.uk
Devises: devises.org.uk
Canal and River Trust: canalrivertrust.org.uk/GreatWestWay
North Wessex Downs: northwessexdowns.org.uk
Reading: livingreading.co.uk/visit
River Thames: VisitThames.co.uk
Thames Path National Trail: nationaltrail.co.uk/themes-path
Thames Valley & North Hampshire: visitoutheastengland.com
Vale of Pewsey: visitpewseyvale.co.uk
Wiltshire: visitwiltshire.co.uk
Avebury: nationaltrust.org.uk/avebury
Basildon Park National Trust: nationaltrust.org.uk/basildon-park
Bath Skyline Walk: nationaltrust.org.uk/bath-skyline
Bristol Ferry Boats: bristolerry.com
Brunel's SS Great Britain: ssgreatbritain.org
Clifton Suspension Bridge: cliftonbridge.org.uk
French Brothers: frenchbrothers.co.uk
Hampton Court Palace: hcp.org.uk/hampton-court-palace
Kennet & Avon Canal: katrust.org.uk
Kennet & Avon Canal Museum: katrust.org.uk/museum
National Trust Leigh Woods: nationaltrust.org.uk/leigh-woods
No. 1 Royal Crescent: no1royalcrescent.org.uk

Reading Abbey Quarter: readingabbeyquarter.org.uk
Savouring Bath: savouringbath.com/
The Assembly Rooms: nationaltrust.org.uk/bath-assembly-rooms
The Roman Baths: romanbaths.co.uk
Wadworth Breweries: wadworth.co.uk
Westonbirt Arboretum: forestryengland.uk/westonbirt-the-national-arboretum
Wiltshire Wildlife Trust's Jone's Mill: wiltshirewildlife.org/jones-mill-the-vera-jeans-reserve-pewsey
Windsor Castle: rct.uk/visit/windsorcastle

Accommodation
Heritage Luxury B&B, Calne: heritagebands.co.uk
The Queen's Arms, East Garston: queensarms-eastgarston.co.uk
Quorum, Bristol: cliftonhotels.com
Roseate Villa, Bath: roseatehotels.com/bath/theroseatevilla
The Royal Crescent Hotel, Bath: royalcrescent.co.uk
The Roseate Reading: roseatehotels.com/reading/theroseate



ENGLAND'S GREAT WEST WAY
INSPIRING ITINERARIES
HISTORY AND HERITAGE BY RAIL

Feel the ancient past reach out to you as you tread the Great West Way's glorious landscapes on this self-drive itinerary -- a combination of walking exploration and guided tours.

Day 1 Explore Bristol
A modern city with its feet rooted firmly in the past, Isambard Kingdom Brunel's legacies include the Clifton Suspension Bridge, SS Great Britain and the Great Western Railway, which terminates at his imposing Temple Meads station. Discover the story of the city from prehistoric times to the present day at M Shed.
Overnight: Hotel du Vin has two hotels to choose from in Bristol

Day 2&3 Bath and a delightful detour
The only city in the UK to be designated as a UNESCO World Heritage Site thanks to its extraordinary historic buildings, 17 museums within one square mile, some of the finest architectural sights in Europe and its remarkable Roman Baths. The city still offers premier spa bathing at The Mae Spa Bath. Book an A Mound & About Bath tour to explore further including a detour in the Cotswolds.
Overnight: Royal Crescent Hotel, Abbey Hotel, Apex Hotel, Bath Spa, Macdonald Hotel, Brooks Guesthouse, The Roseate Villa

Day 4 Salisbury & Stonehenge
A detour off the route to Salisbury and the Stonehenge Tour, a short bus journey from Salisbury station to Stonehenge, the world-famous stone circle and its fascinating visitor centre. Back in Salisbury, there's time to explore the magnificent 13th century Salisbury Cathedral before catching the train to Swindon.
Overnight: The Great Western Hotel, Swindon

Day 5 Chippenham and Bowood House and Gardens
The STEAM Museum gives a hands on look at the story behind the Great Western Railway, and the people who created this piece of English locomotive history. 'Drive' a train simulator and even work the signals. Across the road is the Swindon Designer Outlet, within the former Great Western Railway works for a spot of shopping! Next stop is Reading, Thames Rivercruise offer a boat trip along the River Thames to Reading Abbey Quarter. Discover almost nine hundred years of history with fascinating buildings and the remains of Reading Abbey, a Grade I listed building and Scheduled Ancient Monument.
Overnight: The Roseate, Reading

Day 6 Royal Windsor
Queen Victoria had her own personal station for her visits to Windsor. Today it's Windsor Royal Shopping Centre with a daily arts and crafts market. There's a story in every stone at Windsor Castle -- right up the

present day, with the marriage of Prince Harry and Meghan Markle. Book a walking tour of Windsor and Eton with Tours2Order or a sightseeing boat trip with Brothers.
Overnight: Macdonald Windsor

Day 7 London
Take a look at the magnificent architecture of this Paddington Station created by Brunel. Leave your luggage at Excess Baggage Co on platform 12. London is a city with views that reward the river traveller. Take a city Cruises sightseeing trip from Westminster Pier, followed by a visit to the Houses of Parliament and the Tower of London. In the afternoon make a visit to Apsley House, the grandest address in the capital, once known as 'Number 1 London' and the London home of the first Duke of Wellington. He transformed it into a palatial residence to befit his status and filled it with works of art and gifts from grateful rulers across Europe. Standing opposite is Wellington Arch topped by the biggest bronze sculpture in Europe. It was originally intended as a grand outer entrance to Buckingham Palace.
Overnight: Roseate House, Paddington, London

Places	Miles/kms by road
Hampton Court to Marlow/Henley	25-30miles/40-48kms
Henley to Yattendon	24miles/39kms
Yattendon to Liddington	35miles/56kms
Liddington to Chippenham	42miles/68kms
Chippenham to Bath	25miles/40kms

GREAT WEST WAY DETOURS OFF THE ROUTE



BLenheim PALACE



#timeforwiltshire

SALISBURY CATHEDRAL



CHEDDAR GORGE



CHELTENHAM

GREAT WEST WAY

LATEST NEWS & ANNIVERSARIES 2020/2021



- Historic Royal Palaces will be celebrating the 500th anniversary of The Field of Cloth of Gold at Hampton Court Palace (from 10 April 2020)
- 125th anniversary of the founding of the National Trust on 12th January 1895 (2020)
- The Flower Festival is part of a year-long programme of celebrations, marking the 800th Anniversary of the founding of Salisbury Cathedral (Sept 2020)
- 50th anniversary of Brunel's SS Great Britain returning to Bristol (2020)
- Hobbs of Henley will be celebrating 150 years of trading on the River Thames (2020).
- Castle Combe Motor Circuit will be 70 years old in 2020 (first opened in July 1950), making it one of the longest established circuits in the UK
- In 2021 it will be 900 years since the foundations were laid for Reading Abbey
- In 2021 Wiltshire Museum, Devizes and Salisbury Museum have a series of Thomas Hardy exhibitions exploring Hardy's relationship with Wessex (as part of a wider Wessex Museum partnership).

GREAT WEST WAY

LOCAL TOURS/GUIDING SERVICES

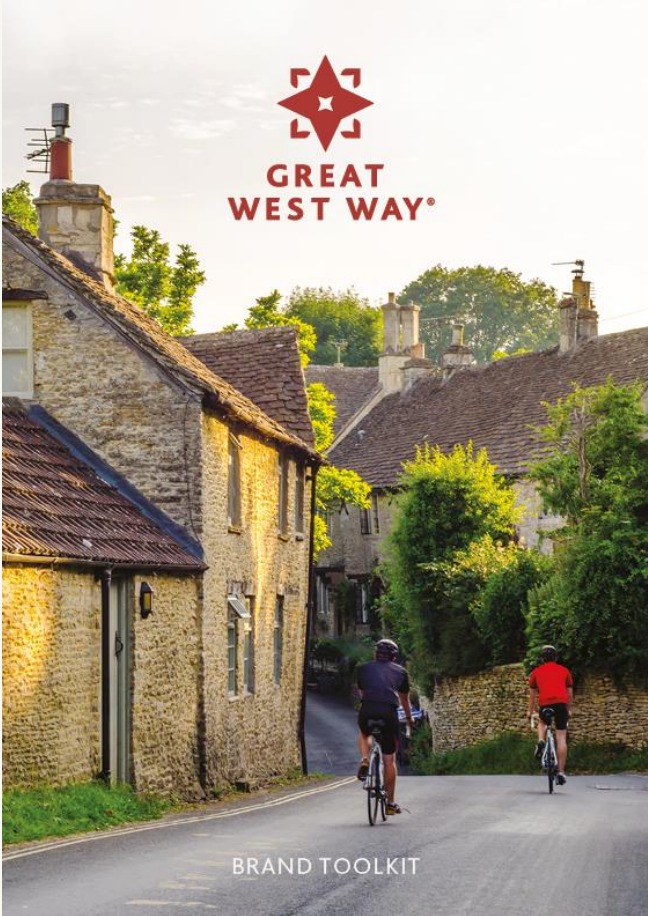


These tours can be offered on a group basis, to individuals joining a public tour, or as a private bespoke tour.

- **Driver Guide Car Tours** – whether you or your client have their own itineraries or wish to tailor make one, local operators offer a range of services in executive vehicles up to 8 seaters, or in some cases minibuses. They can also provide airport transfers.
- **Experiential tours** – try a foodie, street art or cultural tour etc.
- **Guided outdoor activities** – walking and cycling are always popular. These can be both guided, or self-guided. Equipment can be supplied, as can luggage transfers and travel.
- **Sightseeing tours** – whether you're looking for a guide to join your tour or meet you in a destination, here's a selection of operators who can unlock the secrets of surprising places along the Great West Way.



GREAT WEST WAY OFFICIAL TOUR OPERATOR PROGRAMME – HELP TO SELL



GREAT WEST WAY ONLINE TRAVEL TRADE DIRECTORY



ENGLAND'S
GREAT WEST WAY[®]

TRAVEL TRADE DIRECTORY

INSPIRATIONAL
ITINERARIES

BOOKABLE
PRODUCT
LISTINGS

HELPING YOU TO SELL
ENGLAND'S
GREAT WEST WAY

GreatWestWay.co.uk/traveltrade

<https://indd.adobe.com/view/a7b7385e-6df7-44e5-be1d-5ef1524c9ff7>

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GreatWestWay.co.uk/traveltrade



GREAT
WEST WAY®